

COOLTEC

REFRIGERATION CORP.

1 250 E. FRANKLIN AVENUE, UNIT B
POMONA, CALIFORNIA 91766
T: 909-865-2229 * F: 909-868-0777
SALES@COOLTECREFRIGERATION.COM
WWW.COOLTECREFRIGERATION.COM

Region 1

Massachusetts, Maine, New Hampshire,
Vermont, Rhode Island, and Connecticut

Butkevich Associates LLC

Mark Butkevich
2 N. Main Street
Avon, MA 02322
T: 508-584-1818
F: 508-583-8401
Email: mark@butkevich.com

Region 2

Upstate New York

J A Travers & Associates

Jon Travers
3611 Ransom Rd.
Jamesville, NY 13078
T: 315-469-7100
Email: jatravers1@netzero.com

Region 3

New York City, Metro

B.S.E. Marketing (NY)

Jennifer Conlon
116 South 6th Street
New Hyde Park, NY 11040
T: 516-694-0300
F: 516-694-1234
Email: jenniferc@bsemarketing.com

Region 4

Pennsylvania (Except west of State College and
Pittsburg) New Jersey (Trenton and South)

B.S.E. Keystone

Dan Pino Email: bsekeystonechef@bsemarketing.com
Ed Soehngen Email: chefedward@bsemarketing.com
500 New Broadway
Brooklawn, NJ 08030
T: 800-242-9095



Region 5

Washington D.C., Delaware, and Maryland

ASM Market First

Jim Day
5085 Vest Lane
Waldorf, MD 206
T: 301-870-8861
F: 301-638-5516
Email: jimd@asm-marketfirst.com

Region 6

Michigan and Indiana

HRI Inc.

Rob Reilly
20515 Stephens
St. Clair Shores, MI 48080
T: 585-771-0335
Email: sales@hri-inc.com

Region 7

Kentucky, Ohio, Western Pennsylvania,
and West Virginia

DSA Reps

Brad Blackburn
59 E Church St.
Pickerington, OH 43147
T: 614-833-0797
Email: bradblackburn@dsa-rep.com

Region 11

North Carolina and South Carolina

Mark A. Lee Associates

Mark Lee
8817 Cherry Blossom Lane
Cornelius, NC 28031
T: 704-892-8344
F: 704-892-6250
Email: markalee@mi-connection.com



Region 12

Georgia, Tennessee, and Alabama

The Hansen Group

Russ Griffis
1770 Breckinridge Pkwy, Ste 500
Duluth, GA 30096
T: 205-612-7007
E-mail: rgriffis@thehansengroup.net

Region 13

Florida

Florida Reps

Steve Smith
16528 N. Dale Mabry Hwy
Tampa, FL 33618
T: 813-969-1128
E-mail: info@flreps.com

Region 14

Mississippi, Arkansas, and Louisiana

Contact Factory

Paul Bedi
T: 909-865-2229
F: 909-868-0777
Email: sales@cooltecrefrigeration.com

Region 15

Oklahoma and Texas (excluding El Paso)

Contact Factory

Paul Bedi
T: 909-865-2229
F: 909-868-0777
Email: sales@cooltecrefrigeration.com

Region 16

Eastern Nebraska, Kansas, Missouri, and Iowa
and Southern Illinois

Contact Factory

Jon San Juan (Sales Manager)
T: 909-865-2229
C: 909-538-9014
F: 909-868-0777
Email: jsanjuan@cooltecrefrigeration.com



Region 17

Northern Illinois,
and Chicago

Cassidy's ProLine

Dennis Cassidy
205 Eisenhower Lane South
Lombard, IL 60148
T: 630-627-7353
C: 630-400-9147
F: 630-628-3529
Email: dennis@cassidysproline.com

Region 18

Wisconsin

Cassidy's ProLine

Peggy Lane
205 Eisenhower Lane South
Lombard, IL 60148
T: 630-627-7353
C: 262-271-3238
F: 630-628-3529
Email: peggy@cassidysproline.com

Region 19

North Dakota, South Dakota,
and Minnesota

Contact Factory

Jon San Juan (Sales Manager)
T: 909-865-2229
C: 909-538-9014
F: 909-868-0777
Email: jsanjuan@cooltecrefrigeration.com

Region 20

Colorado, Utah, Montana, Wyoming
and Idaho

Desert Peak Marketing

Luke Short
P.O. Box 453
Castle Rock, CO 80104
T: 303-790-2424
Email: luke@desertpeak.biz



Region 21

Arizona, New Mexico, and
El Paso, TX

Desert Peak Marketing

Luke Short
P.O. Box 453
Castle Rock, CO 80104
T: 303-790-2424
Email: luke@desertpeak.biz

Region 22

Southern California and
Clark County, NV

KLH Marketing, Inc.

Walt Luchinger
2120 E. Winston Road
Anaheim, CA 92806
T: 714-999-0100 x213
F: 714-490-0269
Email: walt@klh.com

Region 24

Northern California, (North of Kern County
Line) and Nevada (excluding Clark, Nye and
Lincoln Counties)

Walter Zebrowski Associates

Tom Zebrowski
32a Pamaron Way
Novato, CA 94949
T: 415-883-3222
F: 415-883-9322
E-mail: tom@walterzebrowskiassoc.com

Region 25

Washington, Oregon, and Alaska

Desert Peak Marketing

Luke Short
P.O. Box 453
Castle Rock, CO 80104
T: 303-790-2424
Email: luke@desertpeak.biz

International Sales

Contact Factory

Paul Bedi
T: 909-865-2229
F: 909-868-0777
E-mail: sales@cooltecrefrigeration.com
